

## Sign up a Non-Member to the Pontiac Chamber of Commerce Chamber – and receive a benefit for yourself!

We all know of other Pontiac businesses who could benefit from being a Chamber member. The Chamber feels the best person to contact these businesses to encourage them to join the Chamber would be another Chamber member. You know the benefits – both to your own business and to business in the Pontiac.

**As a thank you, if you refer a non-member to the Pontiac Chamber of Commerce and they join for the current membership year, you will receive a \$25 refund towards your own membership renewal with the Chamber the following year!**

The referral does not apply to existing Chamber members or those who have previously been members. The maximum for refunds will be 4 referrals per member for each membership year. **Just make sure to mark your own name and business at the bottom of their membership form.**

## Events

### Pontiac Days – Luskville Dragway June 18-19, 2011

4,000 free entrance tickets

Tickets are only available through Chamber members.

Check web site for the most up-to-date information.

[www.pontiacchamberofcommerce.ca](http://www.pontiacchamberofcommerce.ca)

[www.luskvilledragway.com](http://www.luskvilledragway.com)

As a chamber member, your business has been sent 10 free tickets to distribute to your customers or employees, so they may attend at no cost. We encourage you to stamp the back of the tickets with your business name and/logo to promote your business.

### Monthly SADC Business Breakfast First Wednesday of the month

7:30 am – \$2.50

SADC Office – Campbell's Bay

If you have a business event you would like advertised, please contact the chamber.

If you would like a membership form to pass along, please visit the Chamber web site at [www.pontiacchamberofcommerce.ca](http://www.pontiacchamberofcommerce.ca) or just ask and we will send copies to you.

## New Board for the Chamber

At the AGM on May 26th, there were several changes in the Chamber Board of Directors and the Executive. We'd like to welcome all on board:

### President:

Todd Hoffman – Campbell's Bay  
Ciment

### Vice President:

Gilles Ladouceur – Construction  
Pieschke Inc.

### Secretary/Treasurer:

Lynda Wegner – Fresh Image

### Board of Directors:

Jerry Barber – Petro Pontiac  
Lubomyr Chabursky – HTL  
Consulting Group Inc.

Louise Donaldson – SADC

Jim Gibson – Pointe Aux Pins Lodge

Ralph Lang – RM Lang Farms

Denis LeBrun – Domaine du Lac  
Bryson (Bryson Lake Lodge)

R.F. MacKillop CFP

Rhonda Morrison – CEDEC

Tom Orr – Tom Orr Cartage  
Construction

Richard Wegner – Fresh Image

## Business owners identify keys to their success, CFIB survey

By LEIGH DOYLE | APRIL 14, 2011

What do small businesses credit for the success of their companies? A new survey from the Canadian Federation of Independent Business (CFIB) found that 62% credit employees, 60% say customer loyalty and 59% say pure hard work.

“While most studies focus mainly on the personal characteristics of the successful entrepreneur, this is a one-of-a-kind, insider’s perspective into the winning recipe for a business venture – and it speaks volumes about the character of small business owners that they give top billing to their employees and customers,” said CFIB president, Catherine Swift.

**“Clearly there is much more to running a successful business than just having a business plan.”**

The survey collected responses from 8,900 businesses across Canada and asked them to answer in their own words what are the keys to success. Comments focused on the importance of honesty and fairness: “conduct your affairs in an honest and open manner to build a good client base and good community image,” said one business. “Always treat your employees fairly, and then in the tough times they will be there by your side,” said another.

Other important elements of success include the product(s)/service(s) (54%), passion for what I do (34%), innovation (18%), family support (17%), and defined business plans (11%).

“Clearly there is much more to running a successful business than just having a business plan,” said CFIB’s vice-president of research Doug Bruce.

The results also show that entrepreneurs are deeply connected to their communities and contribute in a number of ways, including employing locals (85%), financial donations (74%), donating goods or services (72%), sponsoring sports teams (59%), promoting local charities (47%) and donating their time (47%).

“It’s no wonder that businesses give back so generously to their communities when they credit the community of employees and customers for their success. Communities and small business thrive together,” concluded Bruce.

The report is titled The Secrets of Entrepreneurial Success and is the first in a series of short reports on entrepreneurship to commemorate the CFIB’s 40th anniversary and celebrates 2011 as the federally designated Year of the Entrepreneur.

CREDIT: BENEFITS CANADA  
<http://www.smallbizadvisor.ca/news/business-owners-identify-keys-to-their-success-cfib-survey-330>

### Welcome to the Chamber!

Businesses who have joined the chamber since the last newsletter.  
Shawville Taxi & Courier Service  
Roger St. Cyr

*Check the chamber web site for links to these businesses.*

### Support your local businesses!

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*News, article suggestions and letters to the editor are welcomed and encouraged. Content will be edited to fit the space available. We welcome press releases and news from our local business community to be published free of charge.*  
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### Chamber Benefits

Being a member of the Pontiac Chamber of Commerce means that you are also affiliated with the Canadian Chamber of Commerce (CCC) — [www.chamber.ca](http://www.chamber.ca) and the Quebec Chamber of Commerce (FCCQ) — [www.fccq.ca](http://www.fccq.ca)  
You and your business can take advantage of benefits listed on their web sites.



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**Think Global ...**

**Buy Local**

### Would Like to Join the Chamber?

Membership fee of \$100 entitles you to all chamber benefits. Membership valid from April 1st to March 31st.

Contact info:

The Pontiac Chamber of Commerce  
PO Box 119  
Campbell’s Bay, Quebec, J0X 1K0  
1-866-861-0509 or 819-648-5174  
[www.pontiacchamberofcommerce.ca](http://www.pontiacchamberofcommerce.ca)  
[info@pontiacchamberofcommerce.ca](mailto:info@pontiacchamberofcommerce.ca)

*If you received this newsletter via regular mail and would like to receive it via email, please let us know a valid email address. We do not share our lists.*

**Think Global ... Buy Local**  
**Support Those Who Support You**  
**Small Businesses Make Small Towns Work!**  
Consider this when you’re buying ...  
**As business operators, our actions shape our communities.**